

Halo Joins Retail Broadband Alliance

Group helps merchants use broadband, boost revenue, cut expenses, improve service

Vancouver, B.C., Canada: November 20, 2006 - Vivonet announced today that its brand, Halo, the leader in secure web-based point-of-sale (POS) and payment processing for the hospitality industry has joined the Retail Broadband Alliance, an industry consortium that helps businesses use broadband networks to increase revenue, cut expenses, and improve customer experience.

The Retail Broadband Alliance brings together companies that represent products and services used in the entire retail sales supply chain for data networks. The Retail Broadband Alliance now includes more than 225 companies. Retail merchants pick and choose the providers they want.

“The decision to join the Retail Broadband Alliance was two fold,” states Barb Willans, Channel Manager for Halo. “By joining the Retail Broadband Alliance, we expand our sales distribution channel, exposing ourselves to a larger network of prospects. In addition, we also provide Halo customers with greater value by also offering broadband connections powered by New Edge Networks.”

“Our customers have come to expect Halo to provide the best service and value available in the industry today,” Willans said. “With the Retail Broadband Alliance, we have enhanced our offering, as we now can partner with other Retail Broadband Alliance members that provide additional retail-oriented business necessities.”

As the leader in secure web-based POS, Halo gives small to medium sized restaurateurs and retailers the tools, information and knowledge they need in order to be more successful with the added benefits and convenience of a web-based system – all for 50 percent less than traditional POS. Halo’s ASP subscription model, avoids all the time-consuming tasks associated with maintaining your own server such as back-ups, hardware upgrades, enhancements and repairs that go hand and hand with traditional POS. Halo handles all the IT for its customers, so they can focus on what they do best.

“New Edge Networks welcomes Halo into the growing Retail Broadband Alliance,” said Greg Griffiths, vice president of marketing for New Edge Networks. “Halo represents yet another trusted choice for merchants who turn to the Retail Broadband Alliance for support in migrating to broadband.”

About Retail Broadband Alliance:

The Retail Broadband Alliance is a communications industry consortium that makes it simple for merchants to migrate and increase value from their broadband networks. It brings together more than 225 companies that provide products and services used in the retail supply chain for high-speed data networks. Through joint marketing and educational programs, the Retail Broadband Alliance helps increase awareness of viable broadband-ready solutions and new offerings that increase revenue, cut expenses, and improve customer experience for retail merchants. New Edge Networks, which provides broadband networks to 100 percent of business addresses in the United States, formed the Retail Broadband Alliance in November 2004. New Edge Networks is a wholly-owned subsidiary of EarthLink

Inc. (NASDAQ: ELNK). Information about the Retail Broadband Alliance and membership is available at www.newedenetworks.com/solutions/rba/.

About Vivonet:

Established in 1999, Vivonet is an on-demand solutions provider that enables, acquires and organizes millions of transactions every month for customers in the hospitality and retail sectors across Canada and the United States. Vivonet provides on-demand enterprise management, point-of-sale (POS), payment processing and performance benchmarking solutions for its customers. Vivonet's unique ability to aggregate the transaction data created by its customers allows their customers to benchmark their performance against other users and the industry at large – leading to better performance and higher business success rates.

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Halo is a member of the Vivonet Community of Brands
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